AREAL BÖHLER
LOCATION MANAGEMENT

AREAL BÖHLER

LOCATION FOR TRENDS, FASHION, BUSINESS, ART & LIFESTYLE IN DÜSSELDORF

FAIRS · CONGRESSES · EVENTS · ARCHITECTURE · ART

AREAL BÖHLER

20 YEARS AREAL BÖHLER EVENTLOCATIONS

Changes and progress.

Twenty years have now been made since the first event location "ALTESKESSELHAUS" opened at the AREAL BÖHLER. The listed building was designed lovingly and prepared with a lot of effort, so that the first event could take place in 1999.

A lot has happened since then!

At the turn of the millennium, the current location administration was founded and began the distribution of the vacant industrial areas. Over the next few years the pulsating life came back into the old „Böhlerwerke".

AREAL BÖHLER has also made his name for itself as an event location: with the "HALLEAMWASSERTURM", the "ALTENFEDERNFABRIK", the "ALTENSCHMIEDEHALLEN", the "GLÜHOFENHALLE" and the "KALTSTAHLHALLEN" new locations were added and characterize the "AREAL BÖHLER" as one of the leading event locations in Germany.

Today, "AREAL BÖHLER" offers six event locations with a current total area of 18,000 sqm plus around 10,000 sqm of open space. Technically perfectly equipped, all six event locations can be reached on foot within a few meters and can be individually combined and expanded with each other.

All this in a historical-industrial ambience that makes every event very special.

The AREAL BÖHLER family has also grown steadily over the last 20 years. Together with our competent partners, we offer you all-round support and find the right solution for every challenge.

Your contact persons from AREAL BÖHLER LOCATIONMANAGEMENT

Julian Schreiner
Phone: 0211 - 522 2674
Mobile: 0175 - 838 7384
julian.schreiner@voestalpine.com
www.areal-boehler.de

Katharina Fütterer
Phone: 0211 - 60203 320
Mobile: 0173 - 85 80 145
k.fuetterer@broichcatering.com
www.broichcatering.com

Total size: 230,000 sqm
Usable area: 133,000 sqm
Parking: up to 1,350

Building:
from listed and well-maintained existing properties from 1915 to buildings from the 1970s

Terrain:
fenced in, video monitored with permanent security service, partly public

Rental partners:
companies and self-employed traders with usable areas ranging from 15 sqm to 21,500 sqm

ALTESCHMIEDEHALLEN
AREAL BÖHLER | DÜSSELDORF

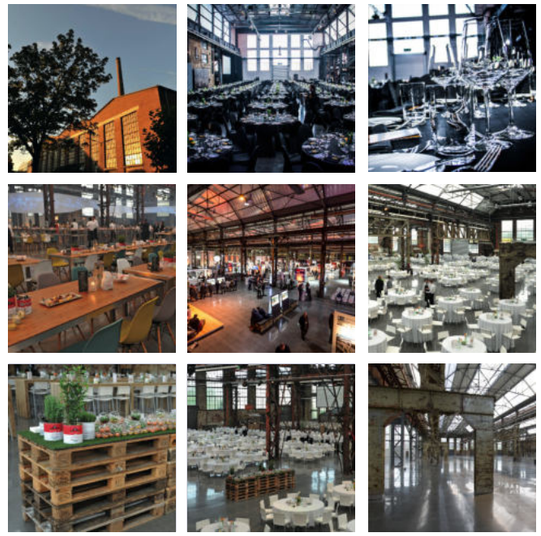
THE QUEEN

Perfect interplay of steel and shine

Who would have thought that the former production halls would become our masterpiece? Since its refurbishment in 2012, our largest event location has been shining in a modern splendour.

The combination of the robust steel beams with the high-gloss floor is particularly impressive in the unmistakable character of our ALTENSCHMIEDEHALLEN. On 8,500 sqm of event space, the possibilities for your perfect event are almost limitless. Whether it's trade fairs, exhibitions, presentations or evening events, our „Queen" offers plenty of room for your ideas.

The ALTENSCHMIEDEHALLEN can be connected directly to the ALTENKESSELHAUS, the HALLE-AMWASSERTURM and the KALTSTAHLHALLEN. This makes the ALTENSCHMIEDEHALLEN flexibly expandable to approx. 15,000 sqm.



BROICH CATERING & LOCATIONS

FIGURES . FACTS . HIGHLIGHTS

Square metres	8,500 sqm
Daylight	Yes
Capacity	3,900 people
Parking	On request
Heating/air conditioning	Permanently installed (liable to pay costs)
Technology (sound/light)	Provided by the organizer (no contractual obligation)
Floor loading	10 t per sqm, no punctual loads!
Ceiling height (binder)	**Halle 33:** 10.65 m/ **Halle 34:** 16.50 m

Rental prices (net):	
Event day	18,500.-/day
Assembly and dismantling day	11,000.-/day
Electricity	0.45/kWh
Water	9.50/m³
Gas	0.08/kWh
WIFI	included
Interim cleaning	28.50/hour
Final cleaning	2,590.-

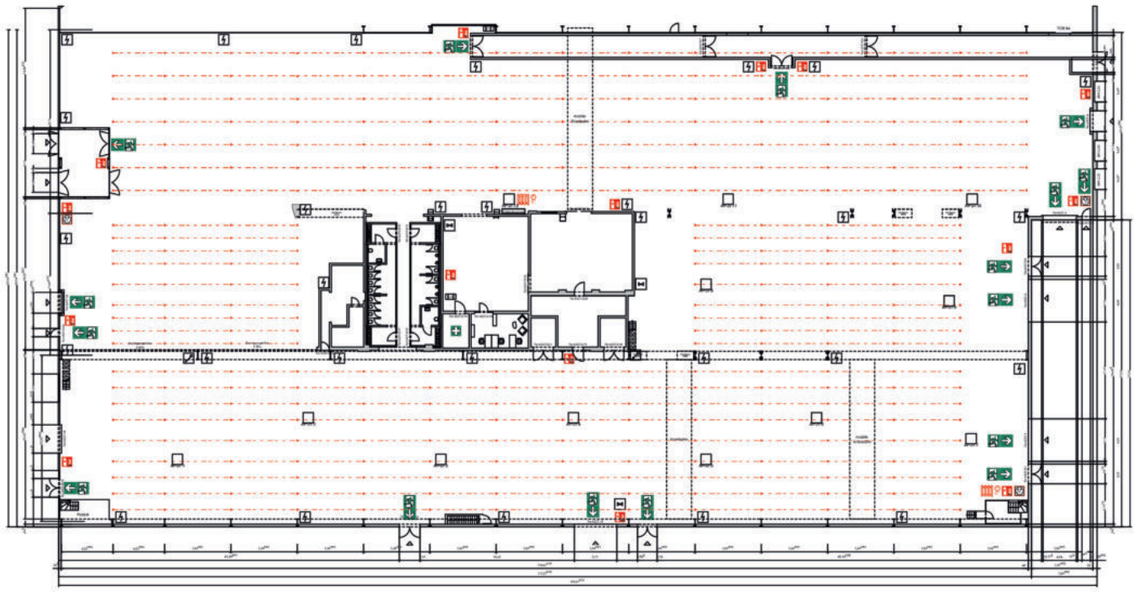
THE YOUNG PRINCESS

Daylight meets industrial charm

Our „KALTSTAHLHALLEN“ belong to the family since 2016. And they are growing and growing. On 6,500 sqm they tell the story of the AREAL BÖHLER. Their refurbishment was carried out carefully to preserve the old industrial charm.

Their unusual cut makes it easy for you to create different areas. Whether for presentations with a following gala or as a location for your next kick off.

A connection between the „HALLEAMWASSERTURM“ and the „ALTESCHMIEDE HALLEN“ is easily possible with temporary tents and hall constructions.



BROICH CATERING & LOCATIONS

FIGURES . FACTS . HIGHLIGHTS

Square metres	6,500 sqm
Daylight	Yes
Capacity	3,000 people
Parking	On request
Heating	Permanently installed (liable to pay costs)
Technology (sound/light)	Provided by the organizer
Floor loading	10 t per sqm, no punctual loads!
Ceiling height (binder)	10.65 m

Rental prices (net):

Event day	13,500.-/day
Assembly	7,250.-/day
Electricity	0.45/kWh
Water	9.50/m^3
Gas	0.08/kWh
WIFI	included
Interim cleaning	28.50/hour
Final cleaning	1,950.-

ALTEFEDERNFABRIK
AREAL BÖHLER | DÜSSELDORF

THE PURIST

Clear lines for individual productions

Our „ALTEFEDERNFABRIK“ impresses with its clear lines. On 1,600 sqm, subdivided into two bays, it offers space for individual stagings of your event. Two mobile cranes still remind of its history as a crucible steel hut. Do you need a little more space? Our „ALTEFEDERNFABRIK“ can be enlarged to 2,000 sqm with the adjacent „GLÜHOFENHALLE“. This creates a separate reception area, a lounge or a room for a subsequent party.

The hall is equipped with a basic modern technical equipement.

Our „Purist“ leaves nothing to be desired!

BROICH CATERING & LOCATIONS

FIGURES . FACTS . HIGHLIGHTS

Square metres	1,600 sqm
Outdoor area	1,800 sqm
Daylight	No
Capacity	2,300 people Higher numbers of people on request with special permit
Parking	On demand
Heating	Permanently installed
Technology (sound/light)	Basic lighting is available
Floor loading	500 kg per sqm, no punctual loads!
Ceiling height (binder)	11.30 m

Rental prices (net):	
Event day	7,500.-/day
Assembly and dismantling day	3,500.-/day
Electricity	0.45/kWh
Water	9.50/m³
Gas	0.08/kWh
WIFI	included
Final cleaning	795.-

ALTESKESSELHAUS
AREAL BÖHLER | DÜSSELDORF

THE GRAND DAME

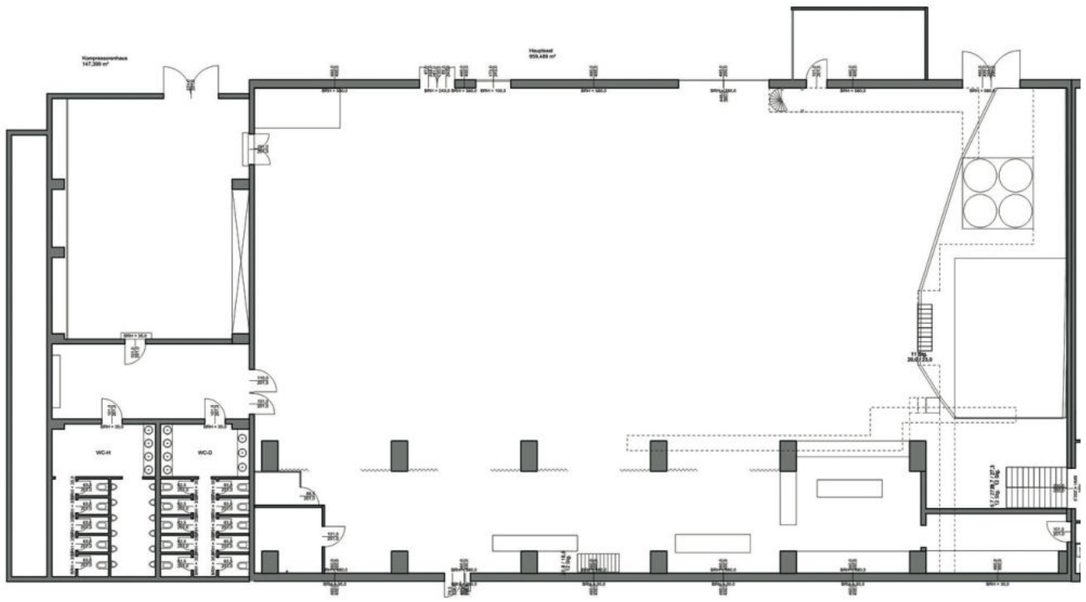
Silverware meets industrial backdrop

For twenty years now, our „ALTESKESSELHAUS“ offers one of the most monumental industrial backdrops for your event.

Since 1999, top-class company events, after-work parties and product presentations were arranged here and stylishly staged.

Up to 800 guests can be welcomed in the „Kessel“! The „Lehrwerkstatt“, above the Kesselhaus, also offers space for a reception up to 300 people. Impress your guests with the wonderful symbiosis of silverware and industrial scenery. Our „Grand Dame“ is ready for your event.

BROICH CATERING & LOCATIONS



FIGURES . FACTS . HIGHLIGHTS

Square metres	750 sqm
Courtyard	450 sqm
Daylight	No
Capacity	1,100 people
	Higher numbers of people
	on request with special permit

Seating options:

Row seating	750 people
Round tables of 10	350 people
Square tables	450 people

Parking	On request
Heating	Permanently installed
Technology (sound/light)	Basic lighting is available
Floor loading	500 kg per sqm, no punctual loads!
Ceiling height (binder)	Traverse height 9.70 m

Rental prices (net):

Event day	5,750.-/day
Assembly and dismantling day	2,750.-/day
Electricity	0.45/kWh
Water	9.50/m³
Gas	0.08/kWh
WIFI	included
Final cleaning	460.-

HALLEAMWASSERTURM
AREAL BÖHLER | DÜSSELDORF

THE CHARMING

Individual and changeable

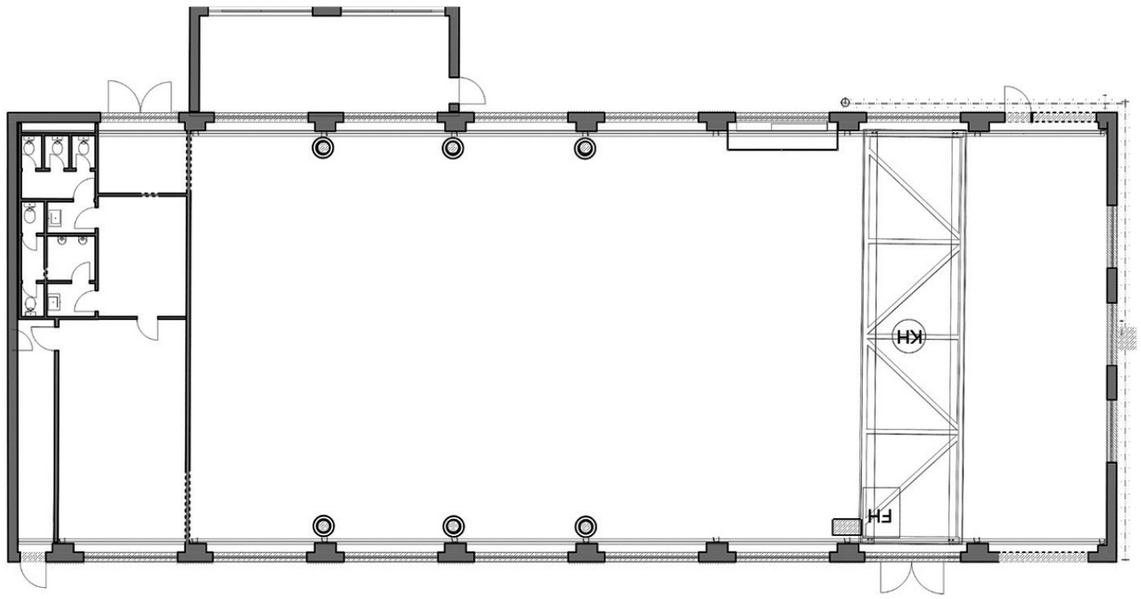
In our „HALLEAMWASSERTURM“ you just feel comfortable. Large windows let daylight in and the brick walls exude an air of warm atmosphere.

A curtain is installed at the old crane railway with which the location can be subdivided inidivdually. On 600 sqm of event space it offers space for small corporate events, conferences or weddings.

Its proximity to our „ALTESCHMIEDEHALLEN“ and to our „KALTSTAHLHALLEN“ makes our „HALLEAMWASSERTURM“ the perfect extension to the two large locations.

Let yourself be charmed by the charm of our „HALLEAMWASSERTURM“!

BROICH CATERING & LOCATIONS



FIGURES . FACTS . HIGHLIGHTS

Square metres	600 sqm
Outdoor area	400 sqm
Daylight	Yes
Capacity	80 to 500 people
	Higher numbers of people on request with special permit

Seating options:

Row seating	250 people
Round tables of 10	200 people
Square tables	220 people
Parking	60 total - more on request
Heating	Permanently installed
Technology (sound/light)	A basic illumination is available
Floor loading	500 kg per sqm, no punctual loads!
Ceiling height (binder)	Traverse height 6.00 m

Rental prices (net):

Event day	2,750.-/day
Assembly and dismantling day	1,950.-/day
Electricity	0.45/kWh
Water	9.50/m³
Gas	0.08/kWh
WIFI	included
Final cleaning	345.-

GLÜHOFENHALLE
AREAL BÖHLER | DÜSSELDORF

THE LITTLE ONE

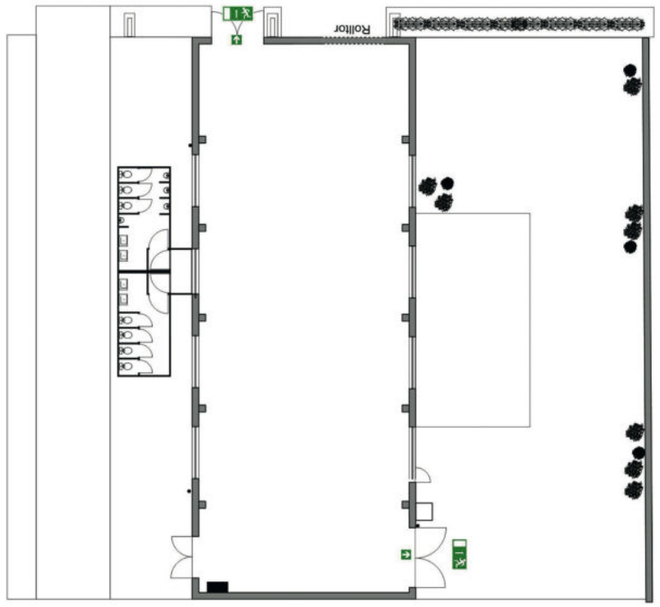
Cathedral atmosphere with spacious garden

With 400 sqm our „GLÜHOFENHALLE“ is our smallest location. With an additional garden of 400 sqm it offers plenty of space for your presentation, anniversary or a private celebration.

Its high ceiling, the large windows and the clear lines give our „GLÜHOFENHALLE“ a look that resembles a cathedrale which creates a special atmosphere during your event.

Our little one makes even small events whole big.

BROICH CATERING & LOCATIONS



FIGURES . FACTS . HIGHLIGHTS

Square metres	400 sqm
Outdoor area	400 sqm
Daylight	Yes
Capacity	300 people
	Higher numbers of people on request with special permit

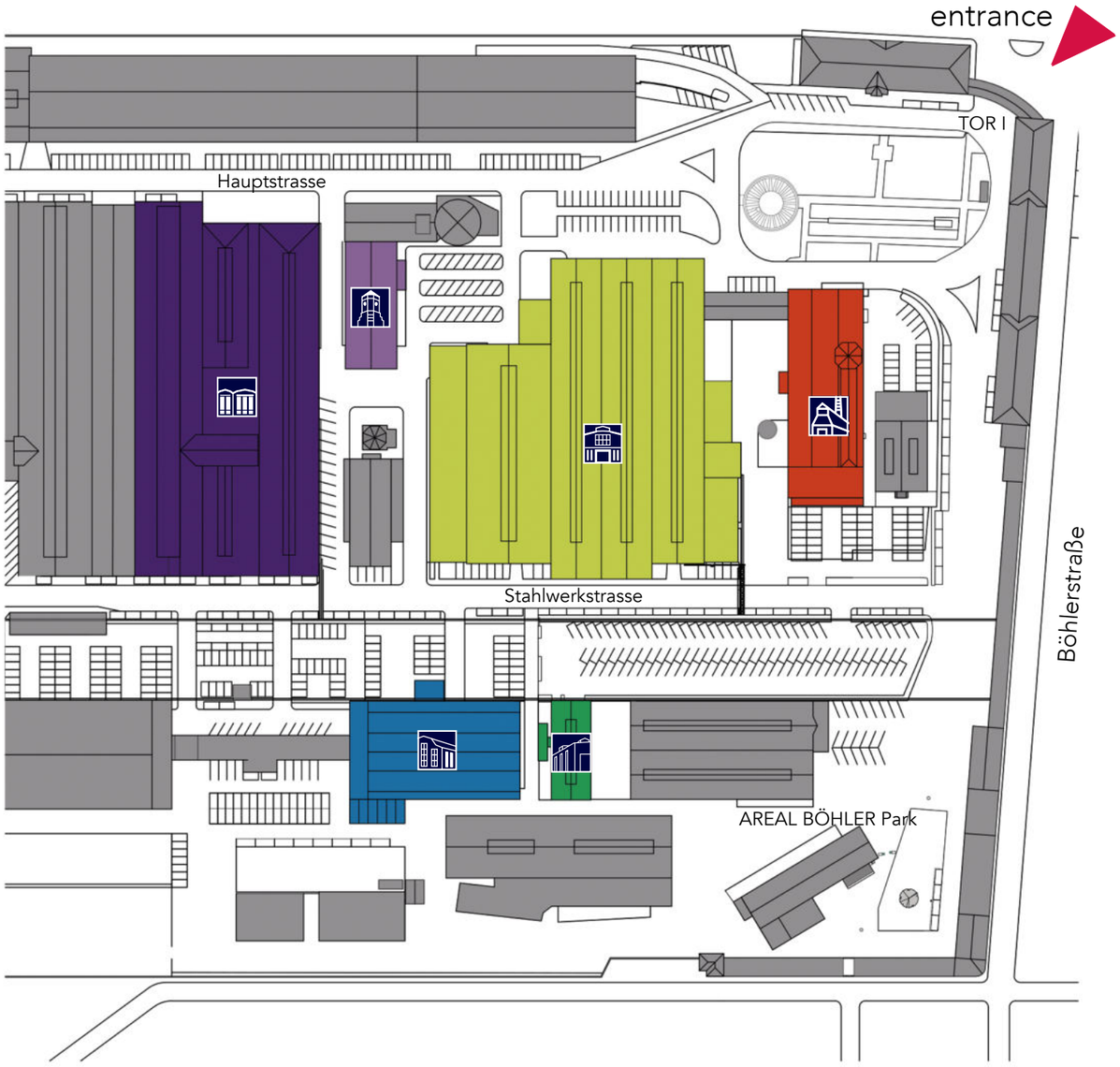
Seating options:

Row seating	200 people
Round tables of 10	180 people
Square tables	170 people
Parking	50 total - more on request
Heating	Permanently installed
Technology (sound/light)	On request
Floor loading	500 kg per sqm, no punctual loads!
Ceiling height (binder)	Binder height 8.75 m

Rental prices (net):

Event day	1,450.-/day
Assembly and dismantling day	1,450.-/day
Electricity	0.45/kWh
Water	9.50/m³
Gas	0.08/kWh
WIFI	included
Final cleaning	345.-

LOCATIONPLAN



ALTE**SCHMIEDEHALLEN** **8,500** sqm hall space

KALTSTAHLHALLEN **6,500** sqm hall space

ALTE**FEDERNFABRIK** **1,600** sqm hall space, **1,800** sqm outdoor area

ALTES**KESSELHAUS** **750** sqm hall space, **450** sqm courtyard

HALLEAM**WASSERTURM** **600** sqm hall space, **400** sqm outdoor area

GLÜHOFENHALLE **400** sqm hall space, **400** sqm outdoor area

AREAL BÖHLER
LOCATION MANAGEMENT

WELCOME TO THE AREAL BÖHLER!

The six event locations with a total indoor area of around 18,000 sqm and an additional 10,000 sqm of outdoor space offer you the right frame for every type of event.

Technically perfectly equipped, all six locations can be reached within walking distance. Upon request, all locations can be connceted with each other.

Could we arouse your curiosity? We would be happy to greet you at a personal appointment at AREAL BÖHLER and show you our locations in all their facets.

We are sure that we will find the perfect setting for your event.

BROICHHOSPITALITYGROUP.COM

We grant moments

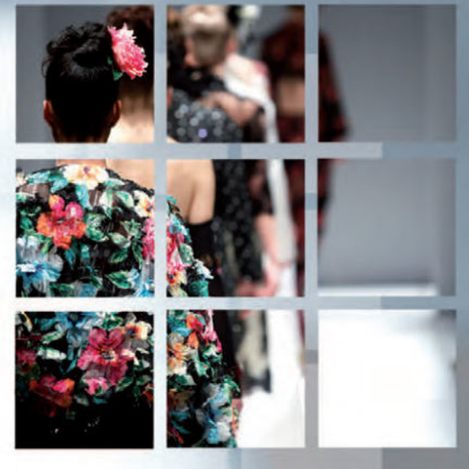
täglich Brot · TASTE & FLY · Kurt Zurich · BROICHS B SIEBZEHN34 · FOOD · ALL OVER POKÉ

BIOLOGISCH · PASTA FRESCA · MAISON Tristan Carl 18.91 · George's BAKERS & BUTCHERS · UNICOLOUR FOODCONCEPT · PURE FIVE

AREAL BÖHLER

WER A SAGT, MUSS AUCH B SAGEN.

AREAL BÖHLER
LOCATION FOR TRENDS,
FASHION & LIFESTYLE
IN DÜSSELDORF



AREAL BÖHLER
Hansaallee 321
40549 Düsseldorf

www.areal-boehler.de

AREAL BÖHLER
LOCATION MANAGEMENT

ALTE**SCHMIEDEHALLEN** . **KALTSTAHL**HALLEN . ALTE**FEDERNFABRIK**
ALTES**KESSELHAUS** . HALLEAM**WASSERTURM** . **GLÜHOFEN**HALLE

AREAL BÖHLER Locationmanagement
Hansaallee 321 . 40549 Düsseldorf

Julian Schreiner
Phone: 0211 - 522 2674
Mobile: 0175 - 838 7384
Julian.Schreiner@voestalpine.com
www.areal-boehler.de

Katharina Fütterer
Phone: 0211 - 60 203 320
Mobile: 0173 - 85 80 145
k.fuetterer@broichcatering.com
www.broichcatering.com

BROICH CATERING & LOCATIONS